

JON IVESON BIOGRAPHY**JON IVESON**

Jon is recognized as a secret weapon to companies looking to create strategic power, healthy alignment, and elite execution. He is an elite strategic execution coach.

He has worked with clients in a variety of industries. As a Four Decisions® Certified Business Coach, Jon has helped over 300 individuals and 75 companies use world class tools to achieve sustainable, breakthrough results in alignment with their purpose and values. His education provides him with a unique understanding and influence regarding the psychology of team dynamics, team learning, team alignment and team growth.

Jon helps company leaders increase the value of their business as a Certified Value Builder® Coach and supports them in finding and keeping A-players, getting the right people in the right seats, developing strategic power, creating healthy alignment and in installing the disciplines necessary to achieve elite execution. His clients greatly appreciate the healthy on-going alignment and accountability for growth that they realize from regular coaching engagements with him.

As a Christian-inspired father, his 12-year-old daughter keeps him busy and entertained. Jon also enjoys biking and golf to stay physically and mentally challenged outside work.

Executive Summary

Jon brings over 30-years of leadership, management, and coaching experience to his work in helping clients. He was the Founding Director of the Center for Entrepreneurship at The Ohio State University and has built a 12-plus year proven track record as a Four Decisions® Certified Coach helping clients in healthcare, education, entertainment, software, manufacturing, banking, housing, marketing, HVAC, electrical, lighting, language translation, landscaping, financial services, contact center, IT services, and print services industries. He is inspired to help change the world for the better, one meeting at a time.

Industry Specialties

- Service Industry
- B2B
- Healthcare

Coaching Specialties

- Strategic thinking and planning
- Executive team coaching & leadership development
- Healthy accountability and elite strategic execution

Specific Expertise

- Business dynamics and strategy
- Team dynamics and team coaching
- Elite strategic execution
- Management and leadership development
- Building Company Value

Current

- President, Enlightened Living, Inc.
- Four Decisions® Senior Certified Coach, Gravitas Impact Coaches
- Value Builder® Certified Coach
- Author, Enlightened Leader Fable Series

Past

- President, Buckeye Gazelles Association
- Founding and Managing Director, The Ohio State University Center for Entrepreneurship
- Director of Business Development, The Ohio State University Technology Transfer
- Head Basketball Coach, High School and Collegiate Level

Education

- Bachelor of Science in Mechanical Engineering, Clarkson University
- Master of Management Systems, Clarkson University
- Ph.D. in Education, The Ohio State University
- Franklin Covey Certified Trainer and Coach