

# LYNN HARTRICK BIOGRAPHY



## LYNN HARTRICK

Lynn provides executive coaching and business advisory services to owners and leaders of small and mid-market organizations that are seriously committed to scaling their companies into even more successful businesses.

He assists senior leaders in the development of Strategic Planning, Execution Planning, Senior Leadership development and the creation of a culture of accountability. As a business coach, he brings world class tools and educational offerings that are proven catalysts to organizational performance including the growth of the Top Line, the Bottom Line, and the Executive Teams.

Lynn has over 40 years of experience in the business world. He had success in a large corporation as an executive running large operations, as well as, two wholly-owned subsidiaries. For the past 15 years he has focused that experience in the small- and mid-market space as a business owner, as an interim CEO to several privately held companies and as a business consultant.

He lives and has offices in Rochester, NY and Venice, FL.

### Executive Summary

Lynn Hartrick founded Business Leadership Professionals, LLC., to assist privately held mid-market firms by serving in interim leadership roles, as well as, providing consulting services specializing in performance achievement, value enhancement and exit planning. For the past 15 years, Lynn has focused on the small and mid-market arena as a business owner and consultant, and an interim CEO to several privately-held companies.

### Industry Specialties

- Communications
- Construction Equipment
- Leadership Coaching
- Telecommunications
- Technology

### Coaching Specialties

- Executive Coaching
- Leadership
- Strategic Planning

### Specific Expertise

- Executive Management
- Mergers & Acquisitions
- Start-ups
- Team Building
- Entrepreneurship

### Current

- Principal, Hartrick Leadership, LLC
- Four Decisions® Certified Coach, Gravitas Impact Premium Coaches

### Past

- CEO, S.V. Moffett Co.
- CEO, UStec, Inc.
- Director and Interim CEO, USADatanet
- Managing Partner, Vitalwork

### Education

- B.A. with honors, History and Political Science, Mount Union College
- MBA in Finance, Simon School at the University of Rochester.