

ADAM SIEGEL BIOGRAPHY**ADAM SIEGEL**

Adam is a trusted advisor for willing CEOs and their leadership teams who want to successfully scale their business, potentially towards a full or partial exit outcome.

He demystifies growth by combining a proven, simple and practical methodology for successfully scaling businesses, with his 20+ years of corporate executive leadership experiences across a diverse set of industries.

As a Certified Gravitas Impact Premium Business Coach, he incorporates the Scaling Up, Four Decisions® and other methodologies into existing and new clients' businesses, with a focus on multiplying the capability of the leadership team to in-turn provide maximum impact.

His corporate experiences include the turnaround and leadership of a \$300m business, along with significant career contributions to the delivery of substantial top and bottom-line results through market segmentation and penetration strategies, cost-down initiatives, efficiency improvements, and change management outcomes within complex organizations across a diverse set of industries.

Executive Summary

Adam Siegel, the CEO of Visage Growth Partners, is a seasoned executive-level leader with 20+ years of deep experiences across a diverse set of industries. He works closely with CEOs and the Leadership Team to demystify growth and elevate the Leadership Capability such that growth can be attained and sustained.

www.visagegrowthpartners.com

Industry Specialties

- Building Construction
- IT/Data infrastructure and services
- Engineering
- Logistics/Transportation
- Manufacturing/Production
- Medical Health
- Medicinal Cannabis

Coaching Specialties

- Leadership Capability Multiplication
- Executive & Business Coaching
- Leadership Team Health Coaching
- Business Scaling and Exit Strategies
- Accountability Frameworks

Specific Expertise

- Strategic Planning
- Profit Enhancement
- Change Management
- Execution Planning

Current

- Executive Director, VISAGE GROWTH PARTNERS
- Certified Premium Business Advisor, Gravitas Impact Premium Coaches

Past

- General Manager – Victoria, and State Manager Construction and Operations, Burbank Group
- General Manager – Wholesale, Glenville Homes
- General Manager, National Operations, and Executive Building Manager, Melbourne Metro, Metricon Homes

Education

- BCOM, Management, Supply Chain, Marketing and Accounting, Monash University (Melbourne, AUS)