

BERNARDO DAVALOS BIOGRAPHY**BERNARDO DAVALOS**

As CEO of Growth Advisors in Quito, Ecuador, Bernardo Davalos is seeking to bring together Spanish-speaking companies located outside the United States to implement the Four Decisions® methodology for strategic growth. He has over 20 years of experience in service companies, with responsibility for production, marketing and sales, customer service and as a CEO.

Bernardo has substantial expertise working with large groups and aligning teams to reach goals. He helps companies reduce costs and increase profits by generating sales through diversification or new markets, looking at the outside world for opportunities to grow.

He has been a member of Gravitas Impact Premium coaches for over a year and is a Four Decisions® Certified Coach.

Bernardo and his wife, Maria Isabel Gudino, have three children. His family is his inspiration and he enjoys traveling and spending time with them. His hobby is running marathons and he has completed 10 since 2010.

Executive Summary

Bernardo Davalos, CEO of Growth Institute, graduated in management from Clark University In Worcester MA, and in 1992 joined the family dry-cleaning business. During his tenure, the company grew from 23 locations in Ecuador to 150 locations there and in Peru and diversified into other businesses like shoe repair alterations, industrial equipment sales and a marketing and sales company by 2017.

Industry Specialties

- Dry-cleaning
- Flower Exports
- Industrial Equipment Sales
- Sales and Marketing

Coaching Specialties

- People and Accountability
- Diversification and New Products
- Sales and Marketing Opportunities

Specific Expertise

- Service Companies
- Sales Marketing Advertisement
- Dry-cleaning
- Shopping Malls

Current

- CEO, Growth Institute
- CEO Lavanderias Ecuatorianas
- President, Cleaning Corp. Peru
- Certified Four Decisions® Coach, Gravitas Impact Premium Coaches

Past

- Board Member, Ecuadorian Chamber of Commerce
- President, Psyganflor
- CEO, Martimpex
- Board Member, Ecuador Telecom
- CEO, Cleaning Corp Ecuador

Education

- B.A., Clark University, Worcester, MA
- MBA, IDE
- Advanced DC, IFI
- Finance, University of California