

CHRIS DAVIS NSUBUGA-MUGGA

BIOGRAPHY



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Chris is a Certified Gravitas Impact Premium Coach who creates lively environments infused with creative ideas that help business owners (MDs & CEOs) and their leadership teams accelerate growth of their businesses.

He thinks outside the box and brings a fresh pair of eyes into every business situation. His innovative outlook offers more efficient ways of overcoming teething problems that impede business growth. He is great at crafting strategy, aligning teams for high performance and creating efficiencies that improve business cash flow.

A seasoned communicator and trainer, Chris is currently a panelist on Uganda's leading social TV talk show. He is a much sought-after facilitator for meetings, bringing high energy and clarity to dialogues in conferences and workshops. Gifted at team building for various group sizes, he has coached and trained leaders at Ezee Money, Harvest Academy, Ekspresso, Spot Clean Dry cleaners, Nerves & Bones centre, Children's hospital, Cyber School, and others.

Chris loves soccer and is a Manchester United fan. He loves music, a good debate and to watch a good movie

Executive Summary

Chris Davis has worked with the private sector for 21 years in Media (TV, Radio and Print), Manufacturing, Experiential Marketing, Transport & Logistics as well as Business Development (Coaching & Training). He brings a broad spectrum thinking to the business space having worked in the development space for over 16 years as a Behavior Change Communication Specialist and Marketing Analyst with multiple health organizations and many sectors, including sanitation, hygiene, nutrition & education.

Industry Specialties

- Dry Cleaning
- Fintech
- IT
- Manufacturing
- Education
- Foods & Beverages
- Laundry
- Medicare

Coaching Specialties

- Strategy Development
- Team Alignment
- Improving business cash flow

Specific Expertise

- Strategy development
- Marketing
- Communication (including Behavior Change Communication)
- Training
- Meeting Facilitation

Current

- Team Leader at 2474 Growth
- Pastor with Working Harvest Ministries
- Board Member, Transform African Ministries
- Certified Four Decisions® Coach, Gravitas Impact Premium Coaches

Past

- Director, RiverSmith International (An innovation Initiate Company)
- National Hand Washing Coordinator
- Marketing Analyst, World Bank (WSP Programme)
- Consultant with various development agencies in East Africa (USAID, UNICEF, WORLD BANK, SNV)

Education

- MBA, East and Sothern Africa Management Institute (ESAMI)
- Bachelors in Entrepreneurship & Small Business Management, Makerere University Business School
- Certificate in Banking, Uganda Institute of Bankers