

CHRIS KENNY BIOGRAPHY**CHRIS KENNY**

Chris practiced business law for two international law firms and retains his license to practice law in New Mexico. As a business leader, Chris guided a closely held enterprise back to profitability during a period of tremendous market uncertainty. As an entrepreneur, he helped launch a successful human resource management company.

Chris's passion is to help purpose-driven leaders create organizations that change the world. To do that, Chris applies his unique ability to help his clients identify what matters most to them. He then uses the Four Decisions® model to deliver the clarity his clients need to make great decisions for themselves and for the organizations they lead.

Chris is certified by the WHY Institute to help individuals discover their personal and business WHY – a key component in helping business leaders find meaning in their work and in their life. Chris knows that if a leader gets the People Decision correct (the right people, in the right seats, doing the right things, for the right reasons), a majority of the leader's headaches disappear.

Executive Summary

Chris Kenny is president of STAR Group, LLC, and a certified Gravitas Impact Premium coach. Chris uses the Four Decisions® model to help for-profit and not-for-profit leaders gain the clarity they need to build sustainable, thriving, impactful organizations. Chris is based in Albuquerque, New Mexico, where he lives with his wife and two sons. He enjoys working with clients around the world.

Industry Specialties

- Purpose-Driven Leadership
- Conscious Capitalism
- Personal and Business WHY Discovery
- Executive Coaching
- Building/Construction
- Legal Services
- Not-for-profit

Coaching Specialties

- CEO coaching
- Leadership team development
- Effectively applying the People Decision
- Rock & Sand: Strategic planning and accountability

Specific Expertise

- Core Purpose and Core Values
- Strategy development
- Developing “Multipliers” and “A” players
- Creating a leader-leader culture

Current

- President, STAR Group, LLC
- Mentor, Gravitas Impact Premium Coaches
- Principal, Kenny & Associates, LLC

Past

- President, Atlas Travel & Cruise/American Express
- Founder, Payday People Plus
- Governing Council President, Montessori of the Rio Grande Charter School
- Attorney-at-law, Winston & Strawn
- Attorney-at-law, The Polsinelli Firm

Education

- J.D., Georgetown University Law Center
- A.B., Economics (cum laude), Georgetown University

Contributing Author

Rock & Sand: A Practical Insight to Business Growth (Premium Edition, 2019)