

KEITH CUPP BIOGRAPHY**KEITH CUPP**

Keith brings his clients more than 25 years' experience "in the trenches" as a business executive in the high technology, construction and professional services industries. As a CEO himself, he led the internationalization of a professional services company on six continents, navigating multiple languages and cultures and has successful coaching experience in high technology, construction, food & beverage; marketing vertical industries.

These leadership experiences create tremendous "connection" with executive teams, along with the ability to empathize with the daily challenges and opportunities they face as leaders. Keith served on two executive management teams whose companies were awarded "Fastest Growth Companies" he understands how to create award-winning results and cultures.

Keith is a talented communicator and proven leader who understands corporate culture, collaborative process, and how to assist organizations and their leadership to optimize the balance between people, performance and profit.

Keith resides in the Portland-Vancouver metro area with his wife Janette and together raised a family of six children. He is passionate in developing youth leadership, regularly chaperoning service trips to Baja, Mexico, and in 2016 helped start up an entrepreneurial education program for university graduates in Uganda.

Executive Summary

Keith Cupp has served as President and Head Coach with Gravitas Impact Premium Coaches helping select, teach and train coaches on six continents over a 10-year season.

Industry Specialties

- High Technology
- Telecommunications
- Software/IT
- Construction
- Food & Beverage

Coaching Specialties

- CEO Coaching & Sounding Board (CEO to CEO)
- Executive Team Coaching and Development
- Strategic Thinking and Execution Planning
- Implementation of the Four Decisions® Growth Operating System

Relevant Experience

- CEO of Global Professional Services Firm
- Four Decisions® Certified Coach Business Model
- Coaching for Thought Leaders (Author – Speakers)

Past

- President, Gravitas Impact
- Executive Director at Leadership Clark County
- VP of Sales & Marketing at Columbia Ultimate
- Chief Operating Officer at World Voice
- VP of Sales & Marketing at Micropath, Inc.
- General Manager at Voice-Tel
- Engineering Officer, USS Enterprise CVN-65

Education

- Louisiana State University
- U.S. Naval Nuclear Power School
- University of Washington Executive Education