

TONY RICHARDS BIOGRAPHY**TONY RICHARDS**

As a person who makes sense of things, Tony Richards is driven to solve problems and resolve challenging or complex situations. He has a unique and uncanny ability to take in lots of data and information, observe situations and circumstances and sort through them to create order.

Tony considers factors, problems and concepts; then organizes them into solutions that are sensible and easy to implement. While he doesn't necessarily enjoy problem-solving, he simply can't help himself, Tony says. It is the lens through which he views the world.

Often seen as an expert because of his unique ability to find solutions quickly, he also has a gift for articulating a solution and summarizing it clearly in understandable language. Tony believes that many people are stuck, but if they could make sense out of their situation; they could find a simple solution and move forward. He relishes the opportunity to help them understand and see their way through.

Married for 21 years to Ann Marie, Tony lives with two Blue Healer dogs, Oreo and Davey, and enjoys reading, sports and astronomy.

Executive Summary

Originally from Kentucky, Tony was a C-level executive for 20 years, starting in 1985. He re-located to Missouri in 1992 and then founded Clear Vision in 2005. He has published over 500 articles on leadership and business and is a monthly columnist for *The Columbia Tribune*. His first published book is now available, *The Big Idea: 52 Big Ideas To Be A Better Leader Now*. He hosts a weekly podcast which highlights business and leadership tips along with

guests who provide insights on various business topics. Tony was named No. 22 of the Top 100 Leadership & Business Experts to follow on Twitter and one of the Top 100 Leadership coaches, consultants, speakers and thinkers by INC Magazine

Industry Specialties

- Agricultural
- Banking
- Business Leadership
- Marketing and Sales

Coaching Specialties

- CEO Coaching
- Executive Team Coaching
- Brand, Sales and Marketing Coaching

Specific Expertise

- Organizational Development
- Organizational Alignment
- Succession Planning
- Strategy
- Execution

Current

- Founder & CEO, Coach/Consultant, Clear Vision
- Certified Four Decisions® Coach, Gravitas Impact Premium Coaches

Education

- BS Of Business, Murray State University
- Certified Brand Strategist w/ The BBrand Establishment
- Certified Behavior, Values & Tri-Metrix HD Analyst with TTI