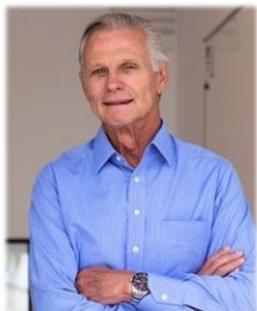


# NICHOLAS READE BIOGRAPHY



## NICHOLAS READE

Nicholas brings together 14 years of experience as a CEO and 20 years as a board member in different companies, using the Four Decisions® process to provide business leaders with the methodology and tools to overcome the challenges of running fast growing companies.

As a business coach certified by Gravitas Impact, he seeks to transform leadership teams into exceptional teams with the ability to grow, to learn, to respond to change and to achieve industry-leading efficiency.

The Four Decisions® process is based on the conviction that the leadership teams have the necessary industry knowledge and that the coach's role is to help them to deepen and use that knowledge to find the solutions to their bottlenecks and challenges.

Born in England, Nick was brought up in Brazil attending primary school before returning to the UK for his secondary education and college. He is bilingual, with deep experience in British, American and Brazilian business cultures. He has strong family commitments to his wife of 48 years, three children and five grandchildren. His interests include literature and music, and he is a keen skier and windsurfer.

### Executive Summary:

In leadership positions, Nicholas Reade has eight years of experience running a leading publicly listed company (Brookfield Incorporações) and four with Rio Bravo Securitizadora. As a manager, he was responsible for two different start ups, Citicorp Leasing in Brasil and Brasilpar, one of the first private equity companies in Brasil, sponsored by Paribas and Unibanco. Nick has over 30 years of experience in investment banking, specializing in M&A and equity and debt issues.

### Industry Specialties

- Banking
- Real Estate

### Coaching Specialties

- Strategy and team alignment
- Execution and the drive for efficiency
- Fund raising and company valuations

### Specific Expertise

- Preparation of business plans and strategy decisions
- Team management and motivation
- Unification of business cultures, following mergers
- Company valuations
- Fund raising of both debt and equity

### Current

- Senior Partner, Reade Business Coaching Ltda
- Senior Adviser, Granito Partners
- Certified Business Coach, Gravitas Impact Premium Coaches

### Past

- Chairman, Brookfield Incorporações
- CEO & board member, Brookfield Incorporações
- Board Member, Abrainc
- Board Member, Cultura Inglesa
- CEO Rio Bravo Securitizadora

### Education

- BA Economics, Cambridge University
- Capital Markets Course, FGV/NYU
- MA Economics, Cambridge University
- Advanced Management Program, Harvard University
- Fellow Royal Institute of Chartered Surveyors