

**JORGE HERNAN LOPEZ** BIOGRAPHY**JORGE  
H. LOPEZ**

Jorge Lopez is a Business Coach certified by Gravitas Impact on the 4D Tools for growth who assists executives with both strategic planning and its execution. With these proven tools, he seeks to show Colombian companies how to grow sustainably and to facilitate a network of coaches to cooperate in finding solutions from developed markets to a developing one through continuous learning opportunities.

A trustworthy person who believes in sincere relationships with his clients and engages with their goals, Jorge likes to work on challenging strategies as a guide to achieve unimaginable results.

As a Production Engineer with a Master Degree in Finance, he has worked on several industries in Colombia, Venezuela and France, which gives him an ample vision of a client's business.

Jorge is the father of two beautiful twin girls (objectively speaking) who make him smile every day. He is a people person, who enjoys sporting, biking, reading and helping entrepreneurs enjoy what they do.

**Executive Summary**

Jorge Lopez brings more than a dozen years of experience in business and finance to help entrepreneurs and business owners in Colombia create value and grow their companies in a sustainable way.

**Industry Specialties**

- Manufacturing
- Pharma
- Real and social sectors

**Coaching Specialties**

- Strategy
- Execution
- Cash

**Specific Expertise**

- Strategic Planning
- Finance
- Team work
- Projects

**Current**

- Business Coach/Advisor for Growth
- Certified Four Decisions® Coach, Gravitas Impact Premium Coaches

**Past**

- Executive Director at FNC Caldas (National Coffee Growers Federation). Manizales, Colombia
- Strategic Planning Director at Confa. Manizales, Colombia
- Strategy and Business Planning Intern at Sanofi Pasteur. Lyon, France
- Treasurer at Super de Alimentos. Manizales, Colombia
- Finance Director at Super de Alimentos. Caracas, Venezuela

**Education**

- Master degree in Entrepreneurship and Strategy INSEEC. Lyon, France
- Master degree in Finance. EAFIT. Medellin, Colombia
- Bachelor degree in Production Engineering. EAFIT, Colombia