

MASAKO NEMOTO-DEACON

BIOGRAPHY



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Masako has extensive experience with over 20 years as an executive coach. She specializes in inclusive leadership training for CEOs/Senior Leaders, high performance team building (especially for organizations post M&As), accelerating 'start-up' businesses and women's empowerment training.

She also coaches communication skills for culturally diverse workforces in the IT, financial, and pharmaceutical sectors, with a focus on supporting businesses in providing exceptional results despite cross-cultural differences.

In addition, Masako offers personal life coaching (including assistance in defining a clear personal vision) and relationship coaching. She operates in the UK, Continental Europe and Japan and has significant experience working with multi-national and global companies. Masako uses the power of *Mindfulness, Art and Science Coaching, Behavioral Psychology* and *Premier Business Growth Coaching*.

Executive Summary

Born in Japan, Masako started her career with Mitsubishi, in Tokyo, working on ODA projects in India, Africa and China. She moved to the UK in 1998 where she began coaching, delivering workshops on high performance teambuilding and time management to assist companies with multi-national project management. Masako founded Miyabi Consultants / LCL Coaching in 2003 and returned to Japan in 2019.

Masako enjoys yoga, traveling, skiing and entertaining. She is very interested in alternative health therapies.

Industry Specialties

- Financial Services
- Pharmaceutical
- IT

Coaching Specialties

- Executive Coaching
- Diversity and Inclusion
- Strategic Thinking and Leadership

Specific Expertise

- High Performance Team Building
- Diversity and Inclusive Leadership
- Transformational Thinking
- Change Management

Current

- Managing Director for Miyabi Consultants Ltd (and founder of L.C.L. Coaching Service)
- Guest Lecturer for Japan Women's University
- Certified 7 Attributes of Agile Growth® Coach, Gravitas Impact Premium Coaches

Past

- Mitsubishi Corporation
- Allan and Carol Associates

Education

- Certified Coach, Ericson College for Art and Science Coaching
- Certified Counselor, Japan Mental Health Association
- Certified Nutritional Therapist (BYI)
- BA, Japanese History, Japan Women's University