

# Dirk Kowalewski

 BIOGRAPHY

## Dirk Kowalewski

**"Permanently successful companies are living organizations that are dynamically robust and scalable. Both success factors are based on one source of resources - the pursuit of qualitative growth".** This is exactly where Dirk's coaching and consulting services come in. Dirk works with full commitment to the success of his clients, acting as a highly engaged supporter for CEOs, management teams, and the entire team.

**"Make it Real"** is his guiding principle that carries all activities. The aim is to achieve outstanding results through truthful and authentic actions. Because nothing motivates more than the experience of true personal growth.

Dirk's mission **"Achieving Growth Successfully"** follows its implementation sequence (1) higher quality of life, (2) more added value, (3) sustainable returns. To do so, Dirk uses and provides business approaches from the best companies in the world whose success is based on the targeted use of **"head, hand and heart"** for enabling their regular renewal.

Dirk has also renewed himself several times. Thus, his work is characterized by a wide range of practical work experience: as a carpenter, wood engineer, international quality manager, business excellence assessor, management consultant, international business coach/trainer, and entrepreneur.

He also lives the passion for **discovering and learning** together with his family and friends, while traveling and doing various sports in nature.

### Executive Summary

Dirk has been working in corporate development for 20 years. As an inspiring and trustworthy coach, management consultant, and trainer, nowadays he works for small and medium-sized entrepreneurs up to management teams in corporate units. The core of his services aims at **developing focused strategies, perfecting operational implementations, building coordinated and high-performance teams, and creating a sustainable financial basis to ensure the company's long-term success - realizing the vital enterprise in the VUCA world!** Dirk's customers experience 100% commitment, 100% loyalty, 100% goal focus.

### Industry Specialties

- Engineering and Technology
- IT Service Provider
- Production and Craft Companies

### Coaching Specialties

- Executive Team Coaching and Leadership Development
- Strategic Thinking and Strategy Execution
- Management System Development and Implementation
- Implementation of a Service Culture

### Specific Expertise

- Inspiring and Encouraging People to Strive Towards their Goals
- Strengthen Trust in Teams
- Creating a Productive and Lean Organization
- Inspiring Learning and Innovation

### Current

- Certified 7 Attributes of Agile Growth® Coach, Gravitas Impact Premium Coaches
- Business Partner Siemens AG
- Certified Coach Horizon 2020 (EU innovation programme)
- Partner der Initiative Ludwig-Erhard-Preis e.V. (EFQM National Partner Organisation)
- Owner of Bestform Consulting

### Past

- Business Consultant, SMEs
- International Quality Manager, Steelcase (Europe)

### Education

- NLP Practitioner, DVNLP, Munich, Germany
- Integral Change Practitioner, Integral Change, Switzerland
- DGQ European Assessor [EFQM], Frankfurt, Germany
- Master of Business Consulting, University Wismar, Germany